

BREAST CANCER CAN



STICK IT!

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80s Hair Bands, Metal Drummers, Stick it to Breast Cancer with Rock 'n Roll Benefits Spanning Three Texas Cities during October's Breast Cancer Awareness Month.

FOR IMMEDIATE RELEASE

DALLAS (AUGUST 15, 2013) This October, Texas will deliver a triple punch to breast cancer with events in three cities benefitting the newly minted foundation "Breast Cancer Can Stick It" and the Susan G. Komen Dallas County Race for the Cure team. Founder and professional drummer April Samuels (a 6th generation native Texan) survived triple negative breast cancer — she's now two years cancer-free, and back to bashing the drums for tongue-in-cheek 80s hair band Metal Shop as "Crash Gordon."

"I hope the blessings I've had, and what I've done with those blessings, inspire SURVIVAL: survival from cancer, disease, abuse, addiction, disability, depression, anything. I've survived several of those – and done things DESPITE them," said Samuels about her return to drumming and new foundation. "I want people to see me as proof that you can rise above, survive and DEFEAT whatever plagues you, mentally or physically. Then what's left to do? Spread that hopeful survivorship with those around you so even more can do the same!"

Venues in Corpus Christi, Dallas, and Fort Worth will host the "Crash Gordon's Breast Cancer Can Stick It! Fundraiser", which will include block parties, rock concerts, and festival-like, fundraising activities such as Metal Shop singer Michael Diamond & Crash Gordon kissing booths, raffles (including guitars, autographed memorabilia and more!), silent auctions sponsored by Diamonds in the Rough Sports Memorabilia, various contests, food and beverage specials, as well as Breast Cancer Can Stick It! shirts, drumsticks and more. Samuels' foundation is in the process of booking celebrity guests (stay tuned) – from 80s hair bands – and some lucky guests will participate in VIP "meet & greets" with these popular 80s stars.

The Breast Cancer Can Stick It! Foundation, Inc.

A nonprofit foundation. Tax ID # 46-2824100. 501(c)(3) status pending

P.O. Box 742016, Dallas, TX 75374-2016

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www.breastcancercanstickit.org



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The mission of Breast Cancer Can Stick It! is "to raise awareness and funds for a cure by orchestrating energetic, unique, music-minded events that ROCK to ultimately STICK IT to breast cancer." Funds raised from the following events in October will go to the Breast Cancer Can Stick It! Susan G. Komen Dallas County Race for the Cure Team.

Event Info:

Saturday, Oct. 12, 7:00pm, Brewster Street Ice House, 1724 N. Tanchua, Corpus Christi, Texas. All ages always welcome at Brewster Street Ice House. In addition to the aforementioned activities, concert-goers should wear pink to qualify for the "Pink Out!" contest. Emceed by Dan Shinder, Executive Producer of Drum Talk TV – the event will be filmed for inclusion in a documentary DVD benefitting the Breast Cancer Can Stick It! Foundation.

Sponsors include Drum Talk TV, Drumiture, Silverfox Drumsticks, Rock 'n' Roll Fantasy Camp, and Souldone Cymbals as well as Corpus' own Cantu Chevrolet and 106.5 The Shark. General admission tickets for this show will be available in advance or at the door (until sold out) for \$10 each with VIP passes available only in advance – price TBA.

Saturday, Oct. 19, 8:00pm, Wizard's Sports Café, 747 S. Central Expressway, Dallas (Richardson), Texas. This event follows the Susan G. Komen Dallas County Race for the Cure. In addition to the previously mentioned activities, this event includes "Pin the Bra on the Hottie," as well as a Mrs. Texas International autograph/photo booth. The night will be emceed by Tasha Stevens of 100.3 JACK FM and Newsradio 1080 KRLD.

Sponsors include Drum Talk TV, Drumiture, Silverfox Drumsticks, Rock 'n' Roll Fantasy Camp, Souldone Cymbals, Nadine's Music Manor, Starbucks Bethany in Allen, and BBVA Compass Bank.

Saturday, Oct. 26th, 8:00pm, Eagles Nest Sports Bar & Grill, 8455 Boat Club Road, Fort Worth, Texas. This date will commemorate Samuels' third year to-the-day anniversary of her breast cancer diagnosis. Activities and sponsors for this event are identical to the Wizard's event.

For merchandise, to make a donation, or for general information about the Breast Cancer Can Stick It! Foundation, visit www.breastcanceranstickit.org



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