



**SUNDAY, JUNE 8, 5P-8P**

Sambuca 360, Plano, TX

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# BEATS & EATS

# WHO WE ARE

## What is Breast Cancer Can Stick It!?

In 2010, April Samuels (a professional drummer out of Dallas, TX) was diagnosed with an aggressive form of breast cancer called triple negative. Immediately, she came up with "Breast Cancer Can Stick It!" to combine her passion for drumming with her passion for fighting breast cancer.

April has been cancer-free since Nov. 2010.

Breast Cancer Can Stick It! is a 501(c)(3) nationally recognized nonprofit, raising funds for mammograms, for financial assistance for breast cancer treatment, and for research and trials.



**April Samuels**  
Founder, drummer, breast cancer survivor

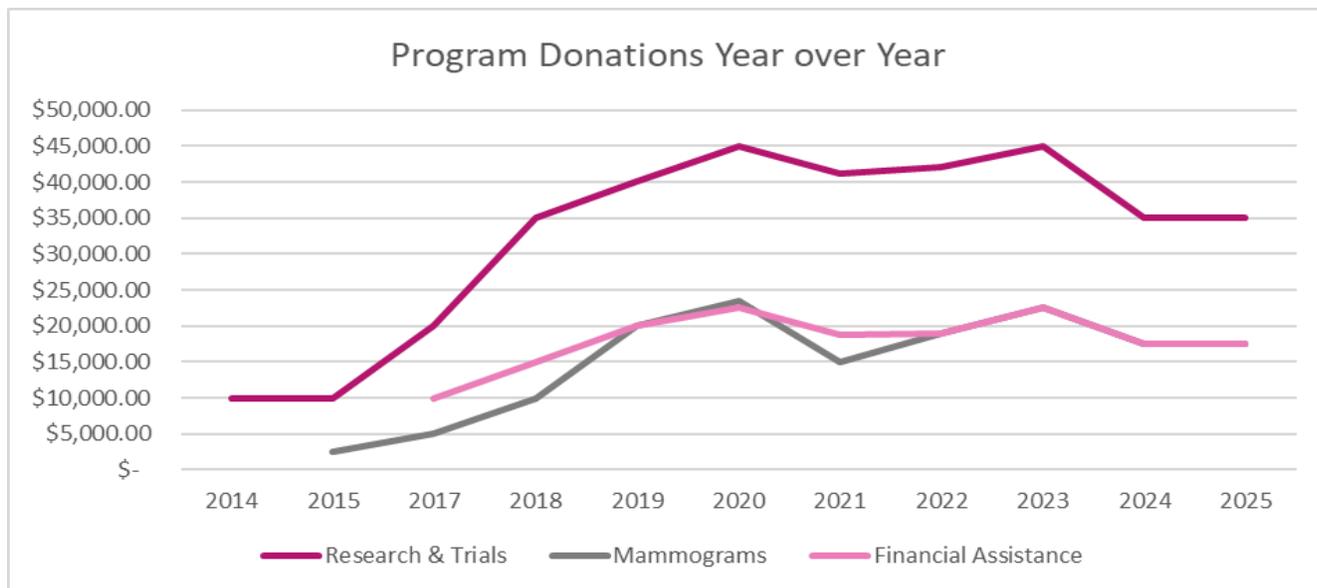
For sponsorship info, contact [womeninmusic@breastcancercanstickit.org](mailto:womeninmusic@breastcancercanstickit.org) (deadline May 8, 2025)

[breastcancercanstickit.org/women/](http://breastcancercanstickit.org/women/)



# BEATS & EATS

## MAKING A DIFFERENCE



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# BEATS & EATS

# COMMUNITY

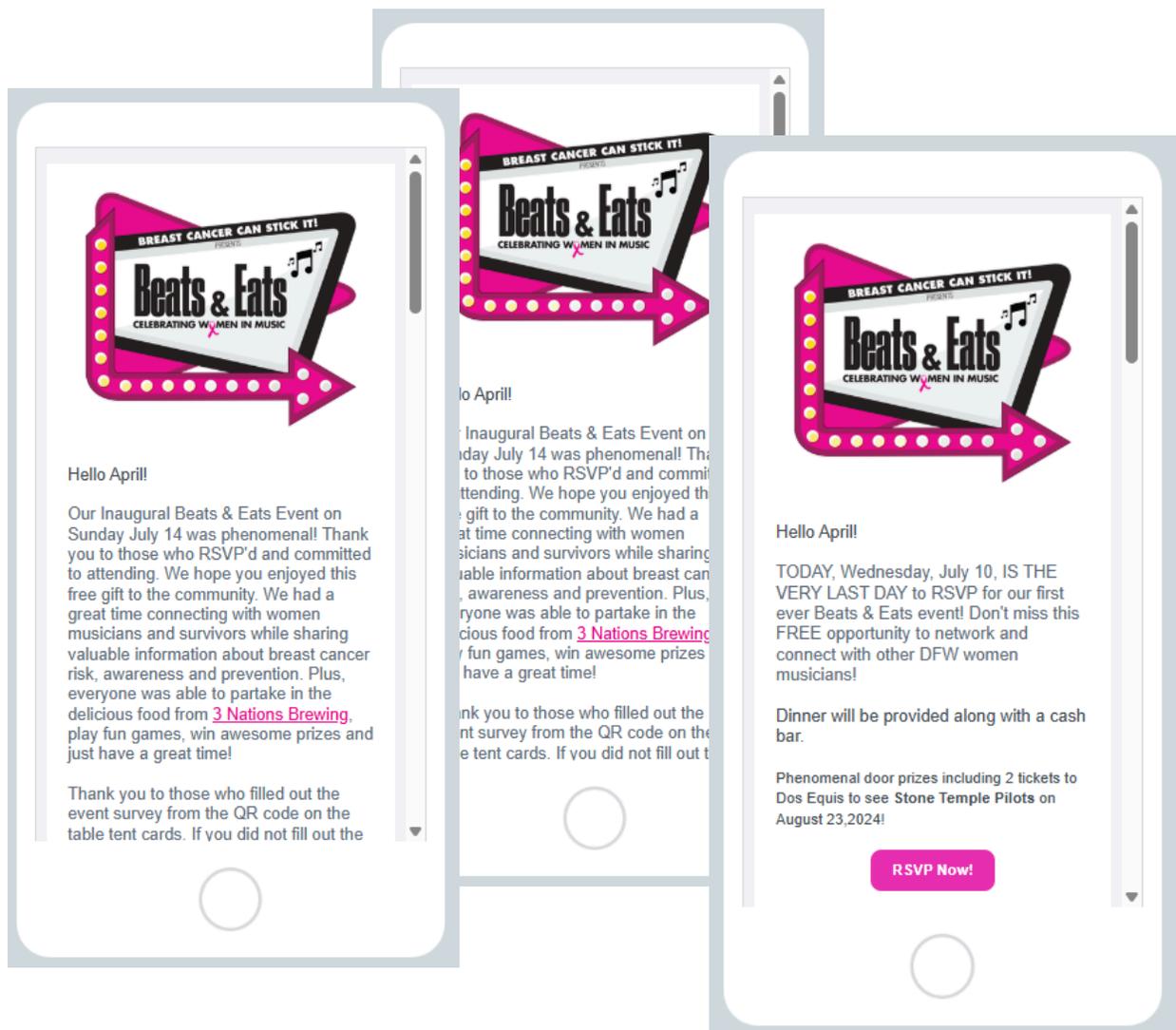


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# BEATS & EATS

# EMAIL BLASTS



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# BEATS & EATS

## EVENT SPONSOR

### MEDIA EXPOSURE:

- Promotion as Presenting Sponsor
- Mentioned on Any Press Releases

### ONLINE:

- Logo on Beats & Eats Web page at [breastcanceranstickit.org/women/](http://breastcanceranstickit.org/women/)
- Logo on Email Blasts to women in the music industry
- Custom Social Networking for Event for "Company Name"

### EVENT COLLATERAL:

- Logo Inclusion on Event Marketing Materials
- Logo on Video Screens

### ON-SITE OPPORTUNITIES:

- Table Space Day of Event (Signage to Be Provided by Sponsor)
- Multiple Stage Announcements
- Photographer Provided All Day
- Opportunity to Roll Out New Promotions, Events, and Giveaways
- Event Covered by Multiple Media Outlets
- Opportunity to Provide Small Items for Attendee Goodie Bags (25 Items), plus additional items for giveaways at Event

TOTAL COST: \$250 minimum Contact us for more information. First sponsor to commit to \$1,000 or more, will be named title sponsor for 2025. EXAMPLE: Breast Cancer Can Stick It! and [COMPANY NAME] Present: Beats & Eats - Women in Music

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